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THE CUSTOMER COMES SECOND: PUT YOUR PEOPLE FIRST AND WATCH 'EM KICK BUTT



HarperCollins Publishers Inc. Hardback. Book Condition: new. BRAND NEW, The Customer Comes Second: Put Your People First and Watch 'em Kick Butt, Hal F. Rosenbluth, Diane McFerrin Peters, Tom Peters says "Hal Rosenbluth's story is one of the great unsung business success sagas -- and in this fully revised and updated 10th anniversary edition of The Customer Comes Second, Rosenbluth and his co-author Diane McFerrin Peters offer proof that his leadership style is one for the new millennium. The secret...

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- Authored by Hal F. Rosenbluth, Diane McFerrin Peters
- Released at -



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