



The Learning and Development Book (Paperback)

By Tricia Emerson, Mary Stewart

American Society for Training Development, United States, 2011. Paperback. Book Condition: New. 175 x 152 mm. Language: English . Brand New Book. Everyone thinks they know everything about training. Right? We ve all gone to school, been trained on the job, and maybe endured the occasional corporate seminar. But if you re a professional in this field, you know that s familiarity, not expertise. Instructional design and implementation are not as easy as they look. You know there s an art to enabling people to truly change their behavior, moving themselves and their organizations toward the right future. That s what inspired The Learning and Development Book. Open the book to any page and you ll find a short chapter that holds one hard-won lesson the reward of decades implementing instructional design in real-world settings. Why should learning be more like playing? Is the culture of your organization working against you? Should you really measure the effects of your training program? Have you ever thought that learning begins when training ends? Each chapter holds a nugget of wisdom on subjects like these. Whether you re a battle-tested educator or embarking on your first big training job, we hope we can give you...



Reviews

Comprehensive guide! Its this sort of very good go through. It generally is not going to price too much. Its been designed in an remarkably basic way which is simply following i finished reading this pdf where really changed me, affect the way i really believe.

-- Prof. Jeremie Blanda DDS

Good e-book and helpful one. It can be writter in basic phrases rather than confusing. I realized this ebook from my i and dad recommended this book to find out.

-- Ozella Batz

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