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HOW DID YOU DO IT, TRUETT A RECIPE FOR SUCCESS



Looking Glass Press. Hardcover. Book Condition: New. Hardcover. 95 pages. Dimensions: 8.5in. x 5.4in. x 0.7in. How does the man working behind the counter of a mom-and-pop diner for twenty-one years turn a good idea into a restaurant chain worth 2 billion annual sales? S. Truett Cathy, founder and CEO of Chick-fil-A, shares the answers in *How Did You Do It, Truett*. The inventor of the chicken sandwich and the founder of Chick-fil-A, Truett Cathy also pioneered quick-service food in shopping...

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- Authored by S. Truett Cathy
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