



# **Understanding Business Ethics**

By Stanwick, Peter; Stanwick, Sarah

Prentice Hall, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: CHAPTERS Chapter 1 The Foundation of Ethical Thought Chapter 2 Contemporary Issues in Business Ethics Chapter 3 Stakeholders and Corporate Social Responsibility Chapter 4 Corporate Governance and Corporate Compliance Chapter 5 Ethics and the Environment Chapter 6 Health Care Ethics Chapter 7 Ethics and Information Technology Chapter 8 Strategic Planning and Corporate Culture Chapter 9 Ethics and Financial Reporting Chapter 10 Establishing a Code of Ethics and Ethical Guidelines Chapter 11 Evaluating Corporate Ethics CASES Case 1: Adelphia: What's Wrong With This Picture? Case 2: Ahold: Is That The Dutch Translation of Enron? Case 3: Blue Bayou Case 4: Boeing: How Low Can They Fly? Case 5: Bre-X: All That Glitters Isn't Gold Case 6: Conrad Black and Hollinger International: All the News That's Fit to Sell Case 7: Enron: Were They The Crookedest Guys in the Room? Case 8: Google: Don't Do Evil Unless. Case 9: HealthSouth: The Rise and Fall of the Scrushy Empire Case 10: Herman Miller: Eddie Get Off That Chair Case 11: Interface: More Than Just a Carpet Company Case 12: Livedoor: Ethical Issues in Japan Case 13:...



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