

Michael Porter's Competitive Advantage Theory: Focus Strategy for SMEs



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Reviews

A top quality ebook and the typeface used was interesting to read through. It is rally intriguing throgh reading through period. You wont feel monotony at anytime of the time (that's what catalogues are for relating to when you ask me).

(Estelle Donnelly)

MICHAEL PORTER'S COMPETITIVE ADVANTAGE THEORY: FOCUS STRATEGY FOR SMES



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