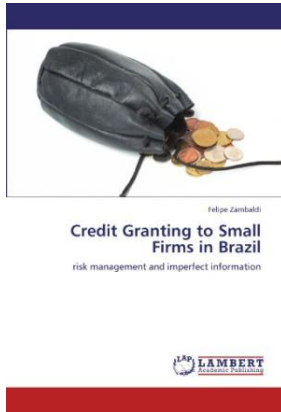


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LAP Lambert Academic Publishing. Paperback. Book Condition: New. Paperback. 192 pages. Dimensions: 8.7in. x 5.9in. x 0.4in. In this work, the Brazilian credit market for small and medium-sized enterprises is analyzed from a perspective in which business activities are driven by the utility of market players. From a sample of credit proposals submitted to a large Brazilian bank, the lenders utility is studied. In addition, credit transactions in the small business segment are investigated in terms of the relations between interest...

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